

Privacy Policy

1. Our commitment to your privacy

NarusReport Company Limited, a company incorporated in England and Wales with company number 11006130 and registered company address at Kemp House 160 City Road, London, EC1V 2NX, U.K. (the “**NarusReport**”) is committed to protecting and respecting your privacy and ensuring the security of the information the contributors entrusted us with.

This privacy policy describes the ways in which we collect information from you (“**User Data**”) and what we may use it for. By accessing and/or using our website, participating in our surveys, joining our expert group, subscription or reception of our publication, communicating with us by email and any other means, and any other services that the NarusReport offers from time to time (collectively, the “**Services**”), you signify and affirm your informed consent to this policy, including to the collection and processing of your personal information as defined and explained below.

If you have any questions or need further information about our privacy practices, please contact us at privacy@narusreport.com.

2. Collection and Use of User Data

We collect User Data directly from individuals in a variety of ways which includes but not limit to: directly from the individuals (for example, when participating in our surveys), from publicly available information and through cookies and/or similar technology.

We use the User Data in following ways:

- (a) To provide Services to you: we use your User Data primarily to provide you with a personalised experience that delivers the information, resources, and Services that are most relevant and helpful to you.
- (b) To send you information about our Services: we may use your User Data to offer you our products and services that we believe may be of interest to you, or for market research purposes. If you don't wish to receive such information or to be contacted directly, you have the option to opt out by contacting us at privacy@narusreport.com.
- (c) Transferring information if there is a change to our business: if in the future we re-organise or transfer all or part of our business we may need to transfer User Data to a new entity or third parties through which the business will continue to be carried out.

We only retain User Data for so long as it is necessary. User Data may be archived provided the purpose for which the information had been collected and used still exists.

3. Anonymity

The anonymity regarding your contribution to the NarusReport's surveys are to be agreed between you and the NarusReport. By default, a contributor will be named in the relevant report but will not be associated with his/her direct contribution, except otherwise indicated by the contributor and/or NarusReport.

If a contributor would like contribute on anonymous basis, the following procedures are in place to protect your anonymity:

- (a) when you make your contribution through the online survey portal, you do not provide your name but only an identifier, we use this identifier to verify your identity and prevent misuse of the NarusReport;
- (b) the key to this identifier is stored separately from your contribution in an offline environment; and
- (c) raw data file containing individual contributions will be redacted prior to publication.

While we use reasonable endeavours to protect the anonymity of your contributions, we cannot represent or warrant such anonymity at all times. You need to take into account the possibility of any leakage when making the contribution. If you communicate with the NarusReport and/or any third-parties citing your individual contribution, you are deemed to have waived the anonymity in relation to such contribution.

You have the option to waive your anonymity in relation to a specific survey by contacting us at privacy@narusreport.com.

4. User security measures

You are responsible for keeping your identifier confidential and preventing any unauthorised person accessing the Services through the use of your identifier, email address and/or any other means that is within your control.

If you know or suspect that an unauthorised person knows your identifier, using your email and/or any other means to gain access to the Services you will promptly notify us by email at privacy@narusreport.com.

5. Access to the User Data

We will not sell, rent, distribute or otherwise make User Data available to any third parties, except:

- (a) your name, title and professional affiliation and the fact that you participated in the relevant survey will be made publicly available, and
- (b) to persons to whom we believe in good faith that we are required to make disclosure under applicable laws and regulations.

6. Use of Cookies

Our website provider uses cookies to provide the services and features offered on our website, and to improve user experience. Cookies are small files or other pieces of data which are downloaded or stored on your computer or other device, that can be tied to information about your use of our website (including certain third-party services and features offered as part of our website). By using our Services you agree that we can place these types of cookies on your device.

To find out more about cookies, including how to see what cookies have been added to your browser and how to manage and delete them, visit www.allaboutcookies.org.

7. Third Party Services

We use the following third-party providers to better provide you with our Services, all of them have been selected through carefully chosen procedures. Their respective privacy policies are set out below for your reference:

- (a) We use analytics tools provided by Google Analytics to enable us to understand aggregated user or visitor activity. Please refer to the provider's [privacy policy](#) for further information.
- (b) We use a third-party provider to create and generate survey and provide analytic tools so we can collect the responses and compile the report. You can refer to the provider's [privacy policy](#) and [security statement](#) for further information. Please see Clause 3 Anonymity for measures that we put in place to ensure anonymised contribution to our surveys.
- (c) We use a third-party provider to provide website services. You can refer to the provider's [privacy policy](#) for further information.

We will use reasonable endeavours to protect your User Data and you agree not to hold us responsible for any breach of security that is out of our control or where we have delegated to third-party providers that we have selected through carefully chosen procedures.

8. Transfer of User Data

If you reside in the European Economic Area or a country with data protection and/or privacy laws, we may transfer the User Data to, and process the User Data in, countries that may not guarantee the same level of protection for User Data as the one in which you reside. By providing us with your User Data, you consent to these transfers.

9. Copy of your User Data

You are entitled to a copy of your User Data and to request for it to be rectified or deleted as required by the applicable data protection legislation. For more information please contact us at privacy@narusreport.com.

10. Governing law

This policy shall be governed by and interpreted in accordance with English law. Any non-contractual obligations arising out of or in connection with this policy shall be governed by the English law.

11. Changes to this policy

We reserve the right to change this policy from time to time at our absolute discretion by posting an updated version on our Website. Please check the website periodically to inform yourself of any changes.